

58th NATIONAL MOTHER LODE ART EXHIBITION November 7 through November 23, 2024 Mills Station Arts and Culture Center (MACC)

PROSPECTUS

15 ribbons, valued over \$3,150 • \$500 for Best in Show

3 Awards of Excellence at \$300 each, 3 Awards of Merit at \$200 each and 3 Honorable Mentions at \$100 each Two Memorial Awards: The Anita Wolff Memorial Award at \$100 and The Matt Sugarman Memorial Award at \$150 Placerville Arts Association Awards (members of PAA only): 1st at \$300, 2nd at \$200 and Honorable Mention at \$100

Judge:	D. Oldham Neath, "The Art Lady", is the co-founder of Second Saturday and has been part of the Sacramento arts community for over 38 years. She managed the Solomon Dubnick Gallery for seven years, served as president of the Center for Contemporary Art for three years, and has been the owner and director of Archival Gallery since 1983. She is active in the region's non-profit arts community as the Art Curator for KVIE Public Television from 2009-2019, by supporting fund raising and awareness for the Artists in Crisis Fund since 1986, and as a co-founder of Chalk it Up! and UnOpen Studios. As The Art Lady, she is a guest curator and art judge for exhibitions across the region, and is a regular contributor to Good Day Sacramento, covering visual arts news stories. You can contact her by visiting her website at: <u>https://artladysacramento.com/</u>
Exhibit Location:	Mills Station Arts and Culture Center (MACC) 10191 Mills Station Road, Rancho Cordova, CA 95827 (This is NOT a mailing address)
Exhibit Days and Times:	Thursday, November 7 through Saturday, November 23, 2024 Sundays & Mondays: Closed Tuesdays & Wednesdays: by appointment, email: <u>nationalmotherlodeart@gmail.com</u> Thursdays and Fridays: 2 pm - 7 pm and Saturdays: 11 am - 4 pm
Entries Open:	Monday, June 3, 2024 <u>www.callforentry.org</u> or <u>www.placervillearts.com/paa-mother-lode-show</u> CaFE Direct link: <u>https://artist.callforentry.org/festivals_unique_info.php?ID=13060</u>
Deadline for Entry:	Wednesday, September 18, 2024 at 10:59 pm PDT on www.callforentry.org Enter early as technical help from PAA will not be available after 5 pm PDT. No artwork will be accepted after this date and time.
Online Jury Process:	Tuesday, September 24 - week of October 6th, 2024
Accept/Decline Notices:	Week of October 6th, 2024
Shipped Entries Accepted:	No later than Tuesday, October 22, 2024 by 5 pm Ship to: Lynell Phillips, President, Placerville Arts Association 58th National Mother Lode Art Exhibition, 6300 Lofty View Road, Placerville, CA 95667 Please ship artwork only by FedEx or UPS to above address. <u>Artwork shipped via U.S. Postal Service will NOT be accepted</u>
Hand-deliver Art:	Thursday, October 24, 2024, 10 am - 6 pm at the MACC (address above) Art arriving after shipping or hand-deliver deadline will not be hung, judged or entered into show. No refunds. By entering this show, you are committing to deliver your work on this date if accepted. You may have someone else deliver your work, if necessary, or ship it to us (See "Shipped Entries" above).

Opening Day: Artists' Reception: Judge's Presentation: Last Day of Show: Pick Up Art at MACC: Thursday, November 7, 2024, 2 pm - 7 pm Friday, November 8, 2024, 5 pm - 7 pm Friday, November 8, 2024, 6 pm Saturday, November 23, 2024, 11 am - 4 pm Monday, November 25, 2024, 10 am - 6 pm There is no storage available. All work must be picked up. Work left after Monday, November 25, 2024 at 6 pm, will become the property of PAA.

Placerville Arts Association (PAA) assumes total design control over the presentation of artwork for public viewing at Mills Station Arts and Culture Center (MACC).

Awards: One award per artist. All awards are made at the discretion of the judge and are final with no exchanges or substitutions. Fifteen awards presented, including two memorial awards honoring Anita Wolff and Matt Sugarman. **Anita Wolff -** To qualify for this award, the artwork must be an original painting in an Impressionist style done in oil or pastel. The subject matter should also reflect Anita's focus on landscape, still life, portraiture, animals or florals. **Matt Sugarman -** To qualify for this award, the artwork must reflect or incorporate the history or natural resources of the Gold Country. All media will be considered.

Eligibility: Open to all artists in the United States. Entries must be original artworks created by the artist entering the competition, not previously shown in a Mother Lode Art Exhibition and must have been created in the last three years. No installations, videos, film or work produced by any commercial printing process (exception: photography and digital imagery). No guarantee of electricity. Accepted art must be identical to the image submitted for entry. No substitutions.

Conditions of Entry: Entry into this exhibition constitutes agreement with all conditions set forth in this Prospectus and forms; this is your commitment to participate. Accepted work must remain for the duration of the show. Please do not submit the same art in two overlapping shows. By entering work into this show, you are committing to exhibiting it if accepted. Accepted artwork withdrawn, due to sale or otherwise, affects the show and takes a spot from another potential artist. Hand-delivered work to be picked up by anyone other than the original artist must show written permission from the artist.

PLEASE read CaFE's entry information completely BEFORE submitting and paying at https://www.callforentry.org/artist-help-cafe/your-cafe-entries/

Media: Artists may work in any medium, except sound and video. Watercolor, oil, acrylic, scratch board, pastel, pen and ink, pencil, charcoal, collage, photography, digital imagery, including AI, mixed media, wood, fiber, print making, fabric, jewelry, up cycled, and 3D art are all accepted.

Artwork Specifications:

For TWO-DIMENSIONAL work - Must not exceed 48" by 72" by 6" deep, including mat and frame if applicable. Diptychs and triptychs are considered one piece and are not to exceed the above dimensions. Each hanging piece may not exceed 30 pounds. Work with unfinished edges must be framed. Work on gallery wrap canvas must have all edges painted; if photography or digital, the image must extend around all edges. All art must be dry. **All pieces must be ready to install.** The backs of work to be hung must be wired, with wire ends covered. No sawtooth or cleat hangers, no screw eyes, clip frames or plastic box frames; these will not be accepted. Plexiglass is strongly recommended for all shipped artwork. D-rings for wires should be placed approximately one quarter of the distance down from the top of the frame for wall art, and wires should be stretched fairly tight. This will help ensure that the art hangs properly, without tilting forward. Wires absolutely should not show above the top of the frame. *We realize certain pieces may need to be hung differently from these specifications, i.e. quilts, fiber arts. Please contact show chair with questions regarding these specifications before completing your entry.*

For THREE-DIMENSIONAL work - Sculptures to be placed on pedestals must fit safely in a 19" square space and must be able to be displayed securely on a level surface. Sculptures over 50 pounds are to be installed by the artist and must meet gallery fire and safety code rules. All free-standing work must be stable and safe for viewing. If work needs additional support, that support must be provided by the artist. *Please contact show chair with questions regarding these limitations before completing your entry.*

Entry Fees: Up to 5 pieces/images may be submitted, of which only 2 may be accepted. Cost is \$20 per piece/image. Entry fees are nonrefundable and are due upon entry. Fees are the same for PAA members and non-members. All entries and fees must be made through **www.callforentry.org**.

Entry Form: Please include correct information on the entry form as PAA is not responsible for finding errors in entries. Artists are responsible for any and all errors on entry forms. If you have completed the checkout process and finalized your submission, you cannot make any further changes to your application. In order to make changes at this stage, you will need to contact <u>nationalmotherlodeart@gmail.com</u>. Changes are not accepted after entry deadline date or at Intake on Thursday, October 24, 2024.

The entry form must be filled out correctly and in its entirety. This form is considered a contract. Please capitalize first letters of all names, titles and medium. This information is used for labels to be displayed with artwork. List individual art sizes, *including frame*, to the nearest inch. *Submitting images of your pieces with the frame and without glass or plexiglass is preferred but not required.* Be sure your images are right side up. Before uploading your images check that they are under 5 MB and 1,200 pixels or greater on the longest side. Images should be JPEG or JPG format, RGB color. For 2D work, one image of each entry will be accepted. For 3D work, you may collage up to 3 images per piece on one JPEG. For additional help, go to CaFE's website here: <u>https://www.callforentry.org/artist-help-cafe/uploading-media/</u>.

Shipping: Accepted art being shipped must be shipped FedEx or UPS and have prepaid, return shipping cost provided as well as a return shipping label included. Send tracking number to <u>nationalmotherlodeart@gmail.</u> <u>com</u>. Art must arrive at the designated address (see "Ship Art to", above) by Tuesday, October 22 at 5pm. Artists are responsible for the cost of crating, handling and shipping artwork to and from the exhibition. Please DO NOT use packing peanuts for shipping. Artwork shipped via U.S. Postal Service will NOT be accepted. *Unsold, shipped works will be returned within two weeks after the end of the show.*

Liability: The MACC and PAA will be diligent in the care of artwork but are not responsible for loss or damage that might occur. Insurance is the responsibility of the artist.

Sales: All artwork must indicate a sale price, of which only one may be listed as "not for sale" (NFS) in the entry information. Individual pieces of diptychs and triptychs may not be sold individually. MACC will retain a 20% commission on work sold; artist should adjust prices accordingly. The MACC manages all artwork sales. Checks will be distributed about 3 weeks after show ends.

Notifications: Notifications related to the 58th National Mother Lode Art Exhibition are sent by email. Please be sure <u>nationalmotherlodeart@gmail.com</u> is in your email address book of accepted addresses, and read your correspondence from PAA in its entirety. Acceptance letters may ask you to RSVP or have special instructions for you to follow. To see the progress of your application, view the status column on the My CaFE Entries page.

Membership: The 58th National Mother Lode Art Exhibition is a national, open show; membership in PAA or Rancho Cordova Arts, of which the MACC is a part, is NOT required to enter this art show. However, if you are a current member of PAA, you are eligible for Placerville Arts Association awards. Should you want to join either or both organizations, please check their websites for details as to generous member benefits: <u>www.placervillearts.com</u> and <u>www.ranchocordovaarts.org</u>.

Questions: If, having thoroughly read this prospectus, you still have questions, please email Su Wickersham at: **nationalmotherlodeart@gmail.com**.